



## Feliz Dia de los Enamorados! This Valentine's Day, Do It The Argentine Way

Forget the chocolates, the oysters, the flowers, and fighting the restaurant crowds. Celebrate like a true Latin lover this year and treat your Valentine to these mouth-tingling Malbecs paired with your own romantic *asado* at home. With the recipes below and these affordable gems from Argentina, it is now easier than ever to impress with less.

Start by seducing your Valentine with the sexy sparkling Rosé of Malbec and then move to the powerful and penetrating flavors of the mouth-watering Malbec that are so pleasing on the palate. Save a bit in your glass (if you can) for some *dulce de leche* in front of the fire or after a couple of smooth tango moves!

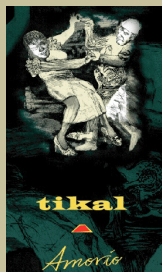
### The “Argentine Valentine” Malbec Two-Pack



#### 2007 Reginato “Celestina” Sparkling Rosé of Malbec

This unique sparkling Malbec is a special tribute to the late matriarch, Celestina Reginato, whose name means “matchmaker” in Spanish. Its deep rose hue is typical of the rich Malbec grape. Try to find the “Love Knot” icon (the classic symbol of romance between two lovers) on the bottle! **89 points**, Robert M. Parker Jr.’s *The Wine Advocate*, 2008.

Regular Price: \$XX  
**Special Price: \$XX**



#### 2007 Tikal Amorio

Amorio means *love affair* in Spanish. What a perfect bottle to share with your Valentine!! Go ahead and “Tikal” your sweetheart with this bold, racy red. **92 points**, Robert M. Parker Jr.’s *The Wine Advocate*, 2008.

Regular Price: \$XX  
**Special Price: \$XX**

**This special pricing is only available until February 14<sup>th</sup>!**

Call us at 123-456-7890 if you can’t make it down today, and we’ll set some aside.

### From The Kitchen!

#### *The Valentine Asado*

The asado, or parillada (mixed grill), is Argentina's ritualistic meal event. But before you dive in, whip up some classic **beef empanadas** or **grilled provoleta** for your sweetheart and try them with the Sparkling Rosé. We know it is February but isn't Valentine's Day a great reason to dust off the grill!

Find the recipes at  
[www.vineconnections.com/wine/recipes.htm](http://www.vineconnections.com/wine/recipes.htm)

### Did You Know?

Late 19th century Buenos Aires teemed with immigrants from Europe and Africa, many of whom found themselves lonely and looking for companionship. These forlorn people found their way to the dance salons, seeking drinks to drown their sorrows, temporary friendship, and any entertainment to help ease their depression. The mix of cultures combined to bring about a new style of music, formed from African beats, Indian rhythms, Latin influences, and the popular music of the pampas in Argentina. This new music was dubbed **Tango**.